



DJIBOUTI INTERNATIONAL TRADE FAIR

3 - 7 DECEMBER 2017

Your gateway to Africa

SPONSORSHIP INFORMATIONS SHEET

PREMIUM PARTNER 20 000 \$ AND MORE

Company name and logo displayed as **Premium Partner** on the various marketing materials of the event :

- Public display :
 - Djibouti Chamber of Commerce Facade
 - Airport promotional table and downtown
- Presentation of the company in the brochure presenting the participants for the event :
 - 1 page Text
 - Logo
 - Photo
- Website Visibility :
 - Logo
 - link on the company's website
- Advertising on the exhibition site and the forum
- Logo display on invitation cards for parties and programs of events
- Company promotional speeches on the official video of the event
- Award distinction as Premium partner

DIAMOND SPONSOR 15 000 \$

Company name and logo displayed as **Diamond Sponsor** on the various marketing materials of the event :

- Public display :
 - Djibouti Chamber of Commerce Facade
 - Airport promotional table and downtown
- Presentation of the company in the brochure presenting the participants for the event :
 - 1 page Text
 - Logo
 - Photo
- Website Visibility :
 - Logo
 - link on the company's website
- Advertising on the exhibition site and the forum
- Logo display on invitation cards for parties and programs of events
- Company promotional speeches on the official video of the event

GOLD SPONSOR 10 000 \$

Company name and logo displayed as **Gold Sponsor** on the various marketing materials of the event :

- Public display :
 - Djibouti Chamber of Commerce Facade
 - Airport promotional table
- Presentation of the company in the brochure presenting for the event :
 - 1/2 page Text
 - logo
 - Photo
- Website Visibility:
 - Logo
 - link on the company's website
- Advertising display on the exhibition site and the forum
- Logo display on invitation cards for parties

SILVER SPONSOR 5 000 \$

Company name and logo displayed as a **Silver Sponsor** on some media :

- Logo in the brochure presenting participants for the event
- Logo on the program
- Website Visibility:
 - Logo
 - link on the company's website
- Advertising display at the exhibition site